

Press release
LAAX, Switzerland, Graubünden
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LAAX OPEN 2024

Europe's top event invites you to freestyle at its best during the week of 16-21 January 2024

It's back in six weeks: **LAAX OPEN** time. From **16-21.01.2024**, hundreds of freestyle riders from all over the world will dominate the sporting and cultural events in Laax. Performances in slopestyle and superpipe are all set to take the centre stage during the **FIS Snowboard & Freeski World Cup**. All around, riders and visitors can expect the best entertainment with music, film screenings, exhibitions and signing sessions because freestyle is a *lifestyle* in LAAX.

Stars to marvel at, action to go crazy for, music to rock out to!

Europe's most important freestyle event culminates in the **highlight weekend** on **20/21.01.2024** when things get galactic around the Galaaxy Mountain Station on Crap Sogn Gion mountain at 2,252 metres above sea level. Women, men, on snowboards and freeskis will be soaring high and hurrahing the finest freestyle action. Exciting final decisions for titles, trophies and CHF 180,000 in prize money are on the agenda. There's lots going on in the Event Village, live concerts in the rocksresort and a neverending party in the Riders Club – be there or be square!

Winter destination open daily

LAAX has just been voted the **World's Best Freestyle Resort** for the eighth time in a row by the public and a jury of experts. As of now, the facilities are open daily in the entire destination of Flims-Laax-Falera. Get ready for a freestyle blast to take you out of this world in January 2024!

Join the LAAX OPEN!

Trailer: <https://youtu.be/yc07MeVVzyE>

Event website: www.laax.com/open

Lift tickets: <https://tickets.laax.com/>

Socials: [@LAAX](#) [@snowparkLAAX](#) [#LAAXOPEN](#)

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