rocksresort

The rocksresort – where everything comes from a single source

Alpine lifestyle is reinterpreted at the unique rocksresort Design Hotel™. The stylish resort is located in the mountain region of LAAX in the Swiss canton of Graubünden. Its nine buildings with their impressive architecture offer modern apartments with an exceptionally high-quality standard of living, first-class bars and restaurants and a selection of shops. The wide range of options available at the rocksresort guarantees a relaxed yet eventful family vacation. In addition, its proximity to the base station in LAAX makes it the perfect starting point for exciting adventures amid a unique natural landscape.

Multiple award-winning hotel concept
rocksresort, a member of Design Hotels™, is a multiple award-winning architecture and design concept and has already received several awards. The innovative "buy to use and let" concept contributes to the refinancing of the purchased apartment: Whenever the buyer does not use the apartment, he can rent it out to someone else – without any additional effort. This actively counteracts "cold beds" outside the main holiday season. For this reason, the "ALPS Award" honored the resort as an outstanding tourism project in the European Alpine region. In the summer of 2016, the rocksresort was also awarded the title of "Nature-oriented resort". And in 2018 it was awarded "World's Best Green Ski Hotel" at the World Ski Awards for the second time in a row.

Only natural and regional materials were used in the construction of the resort. Nine cube-shaped buildings made of solid Valser stone house 143 stylish apartments, which are available for rent or sale. 725 beds are distributed among four, six and eight-bed apartments. A special feature of rocksresort is that guests can enjoy the individuality of a holiday apartment without missing out on top-class hotel service, as they can make use of all the services at the adjacent signinahotel.
www.rocksresort.com/en

Starting point for a successful family holiday
The central location of the rocksresort at the base station in Laax makes the hotel an ideal starting point for an active family vacation. The hotel is a partner of Premium Swiss Family Hotels and lies in front of the extraordinary natural backdrop of the UNESCO Natural World Heritage Site Tectonic Arena Sardona, which offers unique insights into how the Alps were formed. A wide range of experiences await adventurers of all ages: In summer, varied hikes, bike tours and refreshing cooling

off in the mountain lakes or the Rhine Gorge are tempting. In winter, 224 kilometres of pistes, 4 snow parks and the largest halfpipe in the world leave nothing to be desired. In addition, guests can get everything they need for their stay from a single source: from lift tickets to bike or ski lessons to complete sports equipment. The rocksresort itself also offers a wide range of leisure activities. In summer, children can ride their bikes over the pump track while their parents relax with a cappuccino on the nearby sun terrace of the Piazza - cafedeli. Younger children can explore the local nature in the unique Ami Sabi Wonderland, while teenagers experience action in the Freestyle Academy, Europe's first indoor freestyle hall. Here they will find new friends and have lots of fun practicing new tricks and jumps on skis, snowboards, bikes or skateboards – all in a safe environment with experienced coaches.

Culinary variety
Good food is an important element of any stay at the rocksresort: eight restaurants serving different cuisines, two stylish bars and a cozy café guarantee something for every taste. The Tegia Larnags restaurant serves a range of delicious regional specialties, while Nooba takes guests on a culinary journey through Asia. The Camino restaurant serves Mediterranean delicacies, including creative variations on pasta and risotto, meat and fish dishes and traditional pizzas baked in a wood-fired oven. Wine connoisseurs should make sure they visit the Grandis Ustria da Vin, where a superb selection of wines and specialties from the grill never fail to impress visitors of the resort. Coffee lovers will be in their element at the Piazza – cafedeli, whose expert barista team is always happy to serve the perfect roast, combined with a selection of delicious small treats. Il Pup, the rockslounge and the Camino Bar are great spots for enjoying a refreshing drink after an eventful day in the outdoors.
www.rocksresort.com/en/restaurants/

Shopping at rocksresort
The rocksresort also offers a wide range of shopping options. Whether for sport, playtime or pleasure, guests are sure to find what they need in the resort's nine shops. The Garage Fashion Store and the OutdoorBox offer stylish streetwear and outdoor clothing for the whole family. Das Original is a timeless cult design store with selected brands and products such as Sigg, Freitag, Caran d'Ache, Moleskine, Victorinox and Bialetti. It also offers a great selection of unique LAAX souvenirs. Further highlights include a bakery with a delicious breakfast selection, a hairdresser and a small supermarket. As all the amenities are close by, the car can be left in the garage for the duration of the holiday – it could not be any simpler.
www.rocksresort.com/en/shops/

About LAAX:
The destination Flims Laax Falera in the Swiss Alps, only 90 minutes by car from Zurich, is marketed under the brand LAAX. The region stands for a wide range of outdoor adventures and impresses with its breathtaking mountain landscape, characterised by natural phenomena. From hiking and biking in summer to skiing and snowboarding in winter – LAAX offers the ideal infrastructure embedded in a unique scenery.
www.laax.com/en

Further information and **images** for editorial purposes are available in our **media office.** For more information and news go to our website, check the **INSIDE LAAX App** or our social media channels **Facebook**, **Instagram** & **YouTube.**

You have questions and would like to learn more? Please feel free to contact us!

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