Background information

Families

LAAX: Adventure for the Entire Family

LAAX is the perfect place to spend an adventurous winter holiday with your family. It is with good reason that the Swiss Tourism Federation awarded the destination with the "Families Welcome" seal of approval. Guests of all ages will find offers tailored to their wants. While experienced winter sports enthusiasts conquer the slopes, beginners learn the skiing and snowboarding basics. Even away from the snow-covered slopes, families can enjoy a carefree holiday. How about a relaxing wellness afternoon or some indoor action at the Freestyle Academy? No matter what parents and children fancy, LAAX offers the ideal programme.

For Littlest Ones

In LAAX, we believe in starting early. Even the very youngest family members can safely learn the basics of skiing here. In the snow kindergarten, children aged four and younger have the full attention of their ski instructor. Therefore, benefiting from an extremely safe introduction to winter sports without being overwhelmed. The talent of tomorrow can then tear around to their hearts' content in the expertly managed crèche. The crèche is located centrally at the Laax and Flims base stations – perfect for parents who want to go straight to the slopes.
www.laaxschool.com/course/99

For Kids

Kids aged four and older are well looked after in the Ami Sabi Snow Wonderland. Here, they can meet the wizard Ami Sabi, the friend of the animals and the forest. With exciting stories and imaginative songs, he teaches the children about the forest, the animals and the mountains. They listen eagerly to his tales of the Flims landslide and the formation of the Rhine gorge. Almost in passing and with a lot of fun, the little ones will practise skiing in a carefree setting. There are three Snow Wonderlands in LAAX – at the Flims and Laax base stations and in Falera.
www.laaxschool.com/course/86

For Teens
LAAX is the perfect place for freestyle beginners. Whether as a change from skiing and snowboarding or as an ambitious rider - those who would like to try freestyle will find the perfect setting in LAAX. In the beginner park, novices can try out their first jumps and tricks on simple freestyle elements. The four snow parks feature a total of around 90 different obstacles to fulfil every kind of freestyle desire. Here, experienced skiers can take on challenges such as kickers, rails, obstacles, fun lines, minipipes, and the world's largest halfpipe.
www.laax.com/en/ski-resort/freestyle-ski

However, it is not just in the parks where young talents can enjoy themselves. The Freestyle Academy also offers space for running wild and practising tricks. Snowboarders, freeskiers, skaters and bikers alike can put their skills to the test on an area of over 1,200 m². After a renovation phase in spring 2019, the Freestyle Academy now shines in new glory with many new elements. A Vert Ramp, a Parkour facility, a total of seven trampolines, two of which are new Five Square trampolines, a trampoline track, and other skating ramps can be used to practice the coolest tricks and best moves. The younger kids can also try new tricks in the Freestyle Academy. Children from the age of six can use the facility normally. For all the smaller ones there is a separate room with appropriate elements where they can have fun. As part of the "Flying Ants" programme, every Sunday even the youngest ones can feel like a big kid, as the entire hall belongs to them. The freestyle paradise is especially practical, as it is independent of the weather.
www.laax.com/en/activities/skiing-holidays-with-children/freestyle-academy

For Parents
While kids gain their first experience on skis or snowboards, and seasoned riders are seeking new adventures in the Freestyle Academy, parents can pursue their own plans at their leisure. With a selection of blue to black slopes covering 224 kilometres, endless winter pleasure is waiting to be discovered. From beginners to experts, everyone is welcome here.
www.laax.com/en/ski-resort/skiing-snowboarding

Learn to Ride
Even adults sometimes start small. LAAX is the perfect choice for those venturing onto the slopes for the first time. Learning to ski and snowboard in LAAX is easy. In a relaxed atmosphere, highly qualified ski instructors and snowboard coaches from the LAAX School, will instil beginners with confidence within a few days. In group or individual lessons, special introductory programs quickly teach the most important basics. Advanced riders, on the other hand, can refresh and consolidate their knowledge in further courses.

Families in LAAX have many opportunities to have fun together, even off the piste. How about going skating or an exciting night sledging adventure? One thing is for sure: in LAAX, young and old alike can enjoy an exciting, action-packed holiday, with plenty in store for every member of the family.
www.laaxschool.com

Sleep as if you were at Home
"Families welcome" - this seal of quality has been awarded to LAAX several times by the Swiss Tourism Federation. Due to the fantastic infrastructure of the destination and because there is a helping hand everywhere. It goes without saying that the numerous different types of accommodation also specialize and focus on the needs of families. The rocksresort, for example, is the ideal starting point for action-packed family days in the snow thanks to its immediate proximity to the LAAX valley station, the spacious apartments and the wide range of offers.
www.laax.com/en/holiday-booking

About LAAX:
The winter destination LAAX in Graubünden, with 224 km of pistes, 4 snow parks and 5 snow-covered valley runs, is one of the largest ski areas in Switzerland. From Zurich, it takes a mere 90 minutes by car. Winter sports and ski holidays are more than skiing and snowboarding, snow and sun: Winter holidays in Flims Laax Falera are experience and relaxation, adventure and distraction, enjoyment and community, sport and lifestyle.
www.laax.com/en

Stay up to date with the **INSIDE LAAX App**.

Further information and **images** for editorial purposes can be accessed at our **media office**. We are happy to inform you about news via our website or via our social media channels **Facebook**, **Instagram** & **YouTube**.

You have questions and would like to know more? Please feel free to contact us!

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