Background Information

Mountain Station with Charm

Urban Lifestyle in the Snow: the GALAAXY

Those who travel to LAAX can expect more than just a typical winter holiday. The destination combines unique mountain landscape, active winter sports and an urban lifestyle and does so with passion and originality. The skiing and snowboarding region has been a pioneer in 'thinking differently' and carrying out unique projects for many years. Such as the lift station on Crap Sogn Gion at 2,252m above sea level, which was completely refurbished in 2017 and has been turning heads as the modern GALAAXY ever since.

What is the GALAAXY?
The lift station on the Crap Sogn Gion has been a key location in the Swiss ski resort, LAAX since 1967. To mark its fiftieth anniversary, the dreary building underwent a complete facelift in 2017. Both the inside and outside were redone. With the modern 'digital camouflage' style of the exterior, the station now joins the modern urban design of the freestyle destination. And on the inside? It is definitely not reminiscent of clichéd "alpine chic". Design elements that reflect the urban lifestyle of the region and its close connection to nature give the GALAAXY its unique character and its rooms a cosy charm. The Weisse Arena Gruppe is thus bringing the metropolitan trend of transforming public areas into urban living spaces to the mountains for the first time.
www.laax.com/en/ski-resort/galaaxy

Unique in Four Ways: Hangar, Satellite Bar, Platform, Main Station, Bridge

Main Station
When visitors arrive at 2,252 metres above sea level, they first encounter the Main Station Here, the GALAAXY is sure to surprise with striking elements, structures and colour combinations. The retro design with old monitors and VHS cassettes livens up the corridors of the mountain station and recreates the charm of the 80s. The "Wall of Wax", for example,

consists of 14,000 records. Everyone is sure to find and play their favourite song. Those waiting for the next lift can enjoy a cosy ambience surrounded by bookshelves in "The Library". The "Print Shop" embroiders trendy badges on shirts and hoodies right there and then alongside a professional tattoo studio. Even the toilets blend in with the new design. Men make their way through an old vending machine, while the women's "Powder-Room" is located behind a wall made of magazine shelves. Hungry winter sports enthusiasts will also find their area in the "Main Station". The "Rocket Fries Snack" stand serves fries with extraordinary toppings, inspired by Mexican or Greek cuisine.

The wonderfully bright restaurant with 360-degree panorama views not only serves up classic Swiss dishes, such as *Hacktätschli* (meatballs) with mashed potato, but also offers fresh, vegan dishes. Orders are placed at e-kiosks or directly at the table via the INSIDE LAAX App. Head to the "Beach House" for a vitamin boost. Fresh juices, first-class coffee and trendy drinks, such as chili-orange juice, are just some of the highlights.

GALAAXY Hangar and Satellite
The newest building on the Crap Sogn Gion, the "Hangar", is located next to the main building of the GALAAXY. Used as a restaurant for the children of the ski and snowboarding school during the day, it is also an event hall available for bookings for various types of occasions. On two floors and over 600 square metres, the "Hangar" offers space for approx. 650 people, depending on seating requirements. Making it ideal for concerts, company events or meetings. The expansive window front extends over the entire length of the west side and offers guests a spectacular view extending far past the peaks of the Signina mountain range.

Above the "Hangar", the "Satellite Bar" invites you to enjoy the sun in the fresh air. Located directly on the slope, guests can enjoy a hot drink and tasty snacks before the next run. Every Saturday and Sunday a DJ gets the guests in a good mood.

GALAAXY Bridge and Platform
For those who work most creatively in a unique environment, the upper part of the mountain station offers quiet retreat possibilities. The "Bridge" is the first open workspace in the Graubünden mountains and accommodates around 153 people. Corporate clients and private individuals have the opportunity to book ultra-modern workplaces as well as one of the conference rooms. The Bridge is ideal for anyone who wants to work freely in an inspiring environment, while also wants to enjoy a rapid ride through the deep snow during breaks. There is also a small cinema, which can be used for informative events or company presentations. Flexible office space at 2,252 metres – now that's working 2.0!
www.laaxmeetings.com

Those who want to go even higher should not miss out on the Platform above the Bridge. On this 360-degree panorama platform, you can enjoy the perfect view of the destination while relaxing in the beach chairs with a refreshing drink.
bridge.laax.com

About LAAX:
The winter destination LAAX in Graubünden, with 224 km of pistes, 4 snow parks and 5 snow-covered valley runs, is one of the largest ski areas in Switzerland. From Zurich, it takes a mere 90 minutes by car. Winter sports and ski holidays are more than skiing and snowboarding, snow and sun: Winter holidays in Flims Laax Falera are experience and relaxation, adventure and distraction, enjoyment and community, sport and lifestyle.
www.laax.com/en

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You have questions and would like to know more? Please feel free to contact us!

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