Background Information

Freestyle

LAAX: The World's Leading Freestyle Resort

LAAX is freestyle through and through; offering spectacular jumps, balancing acts over rails or boxes, and a world of adrenaline. Freestyle is not only about fun here, but also embodies a sense of freedom and openness to new challenges. LAAX is one of the world's best freestyle resorts and has been the number one spot in Europe for many years. It is with good reason that the Swiss skiing and snowboarding region won 'World's Best Freestyle Resort' five times at the World Ski Awards. In LAAX, visitors can find the world's largest halfpipe, four snowparks with over 90 obstacles and an Olympic-size Kicker Pro-Line. Regardless of weather conditions, freestylers can also try out the latest tricks and jumps indoors in the Freestyle Academy.

A Skiing and Snowboarding Region Like No Other

LAAX is located in the Swiss canton of Graubünden and consists of the towns of Flims, Laax and Falera. With its young, laid-back lifestyle and investment in the expansion of its snowparks and freestyle elements both on and off the slopes, the freestyle scene regards LAAX as the place to be. With four snowparks featuring a wide range of boxes, rails, kickers, waves and the world's largest halfpipe every freestyler is sure to find their flow. Beginners and advanced riders can experience a world of fun here and perfect their tricks. In the '**Beginner**' snowpark, curious novices can make their first freestyle attempts and learn the basics. The '**Ils Plauns**' snowpark offers various obstacles with additional kicker lines for medium-level riders looking to take their skills to the next level. In the '**P60**' snowpark, riders of every level can take on elements extending over the entire slope. There is something for everybody here. A particular highlight is the '**NoName**' snowpark, which features the world's longest permanently operated halfpipe and the Kicker Pro-Line. It is also the venue of the popular LAAX OPEN – the biggest and most important snowboarding competition in Europe. After a successful session, the community meets at 'Caffè NoName' directly above the superpipe to enjoy a delicious panini with magnificent views.
www.laax.com/en/ski-resort/freestyle-ski

World's Largest Halfpipe to Olympic Standard
Halfpipes have a long tradition in LAAX. The first halfpipe on the Crap Sogn Gion, measuring 50 metres in length and 2 metres in height, was shaped by hand in 1985. It has been continuously expanded ever since and has become one of the highlights of the skiing and snowboarding region thanks to the use of the latest technology and specially designed machines. Since the 2014/15 winter season, the superpipe in the 'NoName' snowpark is officially the world's largest halfpipe. With a length of 200 metres and width of 22 metres, as well as an unparalleled height of 6.9 metres. It surpasses Olympic standards by 50 metres. To ensure that both pros and freestyle fans can enjoy the heights without limits, "The Beast" is open throughout the season, from the end of December to April.
www.laax.com/en/info/laax-stories/halfpipelaax

In addition to the various freestyle options available, skiers and snowboarders in LAAX can also push themselves to the max. On over 224 kilometres of slopes, riders can enjoy a diverse mix of blue, red and black slopes. Over 70 per cent of the slopes lie at an altitude of between 2,000 and 3,000 metres, making LAAX one of the most reliable regions to find lots of fresh powder in Switzerland. In addition to traditional skiing and snowboarding, LAAX also offers alternative winter sport. Such as three sledge runs, 62 kilometres of double-track cross-country ski trails and around 100 kilometres of winter hiking trails The extensive infrastructure consisting of 28 lifts, modern rental options and digital services, such as Wi-Fi across all areas, round off the offer.

First Class Sporting Events
LAAX is *the* freestyle destination in Europe. The numerous sporting events held here reflect this. Since 2005, LAAX hosts Europe's most important snowboarding event – the famous LAAX OPEN, formerly known as the Burton European Open. Visitors have the chance to see international freestyle snowboard elite in action. Olympic champions, world champions and newcomers take on freestyle disciplines such as Slopestyle and Halfpipe. Participants and spectators are immersed in the freestyle culture and lifestyle of the events. The ultimate showdown are the Halfpipe Finals on Saturday. Whenever possible held at night in the illuminated Superpipe. open.laax.com/en/welcome/

Freestyle Academy: The Perfect Indoor Playground for all Freestylers
The Freestyle Academy in LAAX is the first indoor freestyle hall in Europe and the perfect bad weather alternative for all guests. Set over 1,200 square metres, it combines the cumulative freestyle expertise of LAAX and does this all year round, regardless of the weather. Following a successful renovation phase, the Freestyle Academy opened its doors again in 2019 and has been shining in new glory ever since. On trips and through exchange with visitors the team has been able to transform and expand the Freestyle Academy. Exciting elements in the indoor hall are ready for the guests to try out. Including a Vert Ramp, several Skate Ramps, Fivesquare Freestyle Trampolines and a small but fine Parkour. Anyone can learn freestyle tricks safely and have fun while doing so. With plenty of experience and commitment, the professional coaches respond to the abilities of each individual. The trampoline in particular helps athletes improve their coordination, orientation and body tension, important skills which translate onto the slopes. In addition, skaters and bikers can show their skills in a skatebowl, a miniramp, a street course and a micro ramp. Numerous classes, workshops and camps provide additional action and variety - true to the motto: come by, try it out, have fun and meet new people.
www.freestyleacademy.com/laax/en/welcome/

Freestyle Academy

The Freestyle Academy's **trampoline area** guarantees to get the adrenaline pumping. It is the perfect place to develop better body control and orientation for future tricks. Air-filled cushions (bag jump) ensure a soft landing and guarantying safe training.

Skaters are also welcome at the Freestyle Academy. In the **Skate Bowl** with different heights, angles and corners, they will find plenty of skate fun. An additional **street skate area**, a **mini- and a microramp** round off the skate experience.

The Freestyle Academy also has a **Kids Room**, in which one to five year olds can play to hearts content. On Sunday morning, the entire hall transforms into an adventure playground for the very youngest guests: all the Flying Ants aged six and under, when accompanied by an adult, are free to experience the whole hall.

Above the trampoline area, the **café/bar** provides a perfect view of the Indoor Base, and offers Italian coffee specialities.

About LAAX:
The winter destination LAAX in Graubünden, with 224 km of pistes, 4 snowparks and 5 snow-covered valley runs, is one of the largest ski areas in Switzerland. From Zurich, it takes a mere 90 minutes by car. Winter sports and ski holidays here are more than skiing and snowboarding, snow and sun: Winter holidays in Flims Laax Falera are experience and relaxation, adventure and distraction, enjoyment and community, sport and lifestyle.
www.laax.com/en

Stay up to date with the **INSIDE LAAX App**.

Further information and **images** for editorial purposes can be accessed at our **media office**. We are happy to inform you about news via our website or via our social media channels **Facebook**, **Instagram** & **YouTube**.

You have questions and would like to know more? Please feel free to contact us!

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